

CASE STUDY



A global industry leader in anti-fraud measures for mobile network operators. Developed security product platform including drone-based search & rescue.



What We Did:

Created corporate messaging framework for social and PR

Ran awards programmes including Queen's Award for Innovation and Most Exciting Technology Company Awards

Generated National media profile

Results:

1

Company one of only four in the UK to win two Queen's Awards

2

Media profile on BBC, national and international media and podcasts

3

Blogs helped the company consistently reach top five Google results for mobile fraud

Media Coverage Examples Secured:

